

Request for Quotation

Provision of Digital Adoption Awareness Workshop on Data Analytics

Reference:	AITI/8/2-NI.DBAU/DAWDBS/02.25
Opening Date:	Monday, 3 February 2025
Closing Date:	Monday, 17 February 2025 @ 3.00PM (GMT +8)
Email:	procurement@aiti.gov.bn
Information Day:	NA
Document Fee (non-refundable):	BND5.00

EXECUTIVE SUMMARY

This executive summary contains the high-level scope of work involved in the project.

1. AITI is seeking a Vendor to provide professional services to conduct a three (3) day on-site workshop on data analytics (“Digital Adoption Awareness Workshop”) for AITI.
2. The overall objectives of the workshop are to allow Micro, Small and Medium Enterprises (MSMEs) to:
 - 2.1 Learn the importance of data collected from day-to-day operations and turn it into business opportunities;
 - 2.2 Gain valuable insights into data analysis, tools and applications available for data analysis;
 - 2.3 Identify the main statistical methods used in examining big data and learn visualisation techniques that can help them present their results in the most efficient way; and
 - 2.4 Be able to integrate real-life applications and data analytics into their business processes.
3. The high-level scope of work involves:
 - 3.1 Organising and Conducting the Workshop.
 - 3.2 Promotion and Marketing.

[THE REMAINDER OF THIS PAGE IS LEFT INTENTIONALLY BLANK]